

Form Information

Nominee Information

1. Name of the Group/Organization/Individual
being nominated

ETANG KENYA

2. Nominee is best described as:
Local entrepreneurial Initiative

3. Initiative Description and Innovations:

Provide a description of the initiative (i.e. its purpose, activities and output), with particular emphasis on the innovative aspects.

Etang Kenya has pooled together Appropriate Technologies from the entire country and world in one single showroom and a demonstration plot. This is a New concept in marketing Appropriate Technologies in Kenya and East Africa in general.

In the showroom technologies for manually processing agricultural produce like Sunflower Oil are found, very efficient and environmentally friendly designed charcoal and fire wood ovens are available, latest technologies in honey production are

available (conserving the environment and the bees themselves) New revolutionary Charcoal ovens and friers, New manual water pumps (Rope and Washer) among many more technologies.

In the demonstration plot New adaptations in the Agricultural Sector are being demonstrated i.e. pedal pumps with sprinklers, new designs

of drip irrigation, new adaptations of local green houses to vegetable growing, multi storey gardens with new improvements and adaptations, zero grazing units and organic farming practises are demonstrated.

Etang Kenya is availing otherwise difficult to get technologies to Kenyans in one central location.

Due to the high unemployment levels in Kenya, poor economy coupled with economic restructuring programmes being undertaken in the country

people are being retrenched and others being offered early retirement at the peak of their life with no where to go due to recession in the country.

The only way out is self employment.

Etang Kenya is availing cheap efficient technologies that are allowing people to start income generating activities along with self employment.

Due to scarcity and sub division of arable land into tiny blocks agricultural production has gone down.

Etang Kenya is introducing and promoting agricultural practises that are improving productivity and therefore income to Kenyans in general.

4. Poverty Reduction:

How has the initiative improved the socio-economic conditions and well-being of the community?

While these technologies have been available in very diverse areas i.e scattered every where, Etang Kenya has brought them at one place.

Etang Kenya has taken a further step to demonstrate these technologies so that potential buyers can make informed decisions. This has helped the rural folk to make good decisions before they acquire the technologies.

Etang Kenya has directly contributed to the formation of over 300 Micro and Small Scale Enterprises through the sale of various technologies i.e Bakery Industry.

This has in a minimum scale result to 600 persons getting employment.

Through Etangs Agricultural Intervention over 20 simple green houses have been established all over Kenya in just 1 YEAR since the project started.

Through Etang Kenya initiative better agricultural practises are being adopted in the country i.e multi storey gardens, simple vegetable green houses, organic farming, better forest product harvesting and utilization.

Etang Kenya is also undertaking Appropriate Skills Training under its "Akili ni Mali Programme". This programme is training women groups and the youth to start Bread Bakeries, Make Detergents, Bar Soaps, Sweets and other items for self Employment.

Starting 2002 Etang has been appointed to carry out BUSINESS OPPORTUNITY SEMINARS(BOS) on behalf of TECHNOSERVE(NGO) in Western Kenya Region.

where participants are lectured on Viable Business Opportunities, What it takes for a business to succeed, How to source for finance.

This programme will be taking place ONE day per MONTH.

The first BOS was a resounding success.

Etang Kenya has also been appointed in a World Bank Programme in Kenya to train Small Scale Enterprise Owners in Industrial Tomato

Processing as a Skill to add value in the Tomato Vegetable. This programme is to be started any time.

Etang Kenya has successfully marketed various technologies to women groups, individuals etc.

Etang Kenya has rapidly become a point of reference for appropriate technology in Kenya and the neighbouring countries.

Community Based Organizations are keen on acquiring various technologies as they are funded.

Church Groups are acquiring various technologies from Etang Kenya.

5. Biodiversity Impacts:

How has the initiative contributed to the conservation or sustainable use of biodiversity and/or to the fair and equitable sharing of the benefits from genetic resources?

By Marketing environmental friendly technologies.

Etang Kenya is marketing Solar Panels which use the power of Sun.

Etang Kenya is marketing manual water pumps i.e pedal pumps and rope and washer pumps which do not use engines to run.

Etang Kenya is marketing Improved and efficient charcoal stoves and ovens which are conserving our forests.

Etang Kenya is marketing Drip irrigation systems and tapes which conserve water.

Etang Kenya is promoting new agricultural practises i.e multi storey Gardens, which conserve the soil and water.

Etang Kenya is marketing modern Bee Keeping equipment that is environmentally friendly and allow good forest products harvesting

Etang Kenya is promoting Organic Farming improving our Health

All these interventions and others are demonstrated at the demonstration plot

6. Sustainability:

How long has this initiative been in operation?

What are the key social, institutional, financial, and ecological elements that make this initiative sustainable?

Etang Kenya was established in mid 2000 as a private profit earning company.

It began its full operation in the year 2001.

Etang Kenya is a privately funded company that markets various technologies on behalf of various companies and NGOs.

Etang Kenya receives its commissions upon successful sales.

Etang Kenya has established the only known showroom for appropriate technologies in East Africa outside trade fairs or exhibitions.

Etang Kenya has also established a demonstration farm where various farming techniques are demonstrated, currently a small fee of

approximately half(1/2)a dollar is charged for individuals though groups i.e women groups ,church groups are not charged.

Etang Kenya is self sustaining but has linked with NGOs to promote their initiatives.

Currently Etang Kenya has not received any financial help from any source.

Etang Kenya is run as any other business, paying taxes etc.

7. Other Information:

Is there anything else of importance to convey about the initiative?

Etang Kenya initiative is one of its kind in East Africa.

Etang Kenya is planning to go International by opening new showrooms in Uganda and Tanzania in the year 2003-4, currently there are plans

to start regional offices later in the year.

Etang Kenya initiative have been found worthy by the following NGOs and Institutions.

1. World Bank-TBDS Programme Kenya.

2. Approtec- NGO- Pedal Water Pumps.

3. Technoserve- NGO- Business Mobile Carts and Business Opportunity Seminars.

4. Africa Now-NGO- Various Technologies.

5. ITDG -NGO-VariouS Technologies

6. SARDEP-NGO- Appropriate Information.

7. A.C.K Church- Eldoret Rope and Washer Water Pump

Partners

Partner Name:

Describe the nature of the partnership, its origins and how the partnership has contributed to the success of this initiative.

Contact person for the Partner Group

Name:
Organization:
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Contact Information

Contact person for the initiative being nominated

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